

**Our vision is a world without dementia.  
Help us make it happen by leaving  
a gift in your Will.**

**Alzheimer's Society**  
Leading the  
fight against  
dementia

alzheimers.org.uk

NO  
STAMP  
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Freepost RRRR-JRJB-YCSX  
Alzheimer's Society  
Devon House  
58 St. Katharine's Way  
London E1W 1LB

Alzheimer's Society operates in England, Wales and Northern Ireland. Registered charity no. 296645.

## Support Alzheimer's Society with a gift in your Will...

...and you will help us to continue to lead the  
fight against dementia.

More than a third of our voluntary income  
comes from gifts left in Wills by people like you;  
without this generosity we simply would not be  
able to provide much of our vital work.

Leaving a gift in your Will of any size, will help  
us together to change the future for people  
with dementia.

We greatly value this wonderful support.



Please remember Alzheimer's Society in your Will.

alzheimers.org.uk

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Registered charity no. 296645  
A company limited by guarantee and registered in England no. 2115499  
Alzheimer's Society operates in England, Wales and Northern Ireland.  
Ref code: 1442

**Leave a gift in your Will**

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dementia

# Changing the future for people with Dementia



Dementia is a cruel condition caused by diseases that affect the brain such as Alzheimer's disease or a series of strokes.

It robs people of their memories and gradually their lives. **Nobody should have to go through this terrible condition alone.**

Alzheimer's Society's vision is for a radically improved world for people with dementia. A world where they, and those who care for them, have their needs fully met. We are working towards a world where, ultimately, dementia can be defeated.

Gifts in Wills are vital to continue this important work, to improve treatment and care services for people today, and to search for a cure for tomorrow.

## How will your gift be spent?

### Care and support

Alzheimer's Society provides almost 3,000 services across England, Wales and Northern Ireland. Our network of Dementia Advisors, Dementia Cafes and support groups provide vital information and personal support to people living with dementia, their families and their carers. By providing local care and support we are changing the world for people with dementia every day.

### Campaigning

Alzheimer's Society speaks for those whose voices might otherwise be ignored. Through detailed policy analysis, lobbying, influencing and direct action, we drive the government to fully support people with dementia, to make vital improvements to primary care and to dramatically increase funding for research.

### Research

Alzheimer's Society funds research into the cause, cure, care and prevention of dementia. We work with the scientific community in partnership with people affected by dementia and presently invest over £6m a year in dementia research. Our aim is to grow this investment to over £10 million a year by 2017.

**A Gift in your Will would help fund vital research projects, develop important new local services and continue the campaign for the rights of people with dementia.**

The decisions we make today will shape the lives of people living with dementia in the future.

By leaving a gift to Alzheimer's Society you can help us make this a radically improved world for people with dementia.



To receive our free guide to gifts in Wills or to arrange for your local legacy officer to get in touch please complete and return the form opposite or call **0870 0110 0290**

**Yes, I'd like to know more about leaving a gift in my Will to help change the future for people with dementia.**

Please send me my free copy of Your guide to Making a Will

Please arrange for my local Alzheimer's Society Legacy officer to contact me.

### Please complete your details below:

Name \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

I am happy for Alzheimer's Society to contact me by email

### I would like to let you know my intentions

Knowing your intentions is extremely helpful, giving us the opportunity to make long term plans with confidence. Any information you provide will be treated in the strictest confidence and is not legally binding.

I have already remembered Alzheimer's Society in my Will

I intend to remember Alzheimer's Society in my Will

Please complete, moisten and seal along the gummed edges and post today.

### Data Protection Statement

Alzheimer's Society would like to contact you about fundraising, campaigning and services for people affected by dementia.

Internal use only

### I would like to make a donation.

Please accept my gift of

£ \_\_\_\_\_

### Method of payment

I enclose a cheque/postal order (please indicate which) payable to Alzheimer's Society

Or please debit my:

Visa  MasterCard  Maestro  CAF Card

with the amount specified \_\_\_\_\_

Card no. \_\_\_\_\_

\_\_\_\_\_

Maestro Only

Issue No.

Start date \_\_\_\_\_ / \_\_\_\_\_

Expiry date \_\_\_\_\_ / \_\_\_\_\_

**Please do not send cash in the post. Thank you.**

Please turn every £10 you donate into £12.50 at no extra cost to you.

*gift aid it*

I am happy for all gifts of money that I have made to Alzheimer's Society in the past four years and all future gifts of money that I make to be Gift Aid donations.

You must pay an amount of income and/or capital gains tax that is at least equal to the tax claimed by all charities and CAGs from HM Revenue & Customs on your donation(s) in each tax year. Alzheimer's Society will claim 25p for every £1 you donate. Taxes such as VAT and Council Tax do not qualify.

If you change your name, address or tax status, do let us know.

Please tick if you would like your gift acknowledged



If you would prefer us not to contact you please tick this box and return this form to the address overleaf or call Customer Care on 0845 306 0998. We will not sell your details to third parties. We may need to pass on your details to companies, such as printers authorised to act on our behalf.